

U.S. Air Race, Inc.

Donations/Sponsorships/Advertising

The pilots and their biographies, the far-flung race routes and this premiere national speed competition excite the imagination. In past years, news of the events & the pilots reached over 3 million people in cities across the USA via televised news broadcasts, newspapers, Internet, posted flyers, aviation publications and race programs. Sponsorship of the U.S. Air Race events provides excellent visibility in televised, cyber and printed media. The U.S. Air Race, Inc. is a charitable 501c3, all volunteer company and contributions are tax deductible to the extent allowed by law. Available sponsorships are:

Title Sponsor - \$15,000 and above

The 3-day 1800-mile Air Race would be named in recognition of the Title Sponsor. Samples of names would be The *Fabulous Company* Marion Jayne Air Race or the *City of Nirvana* Marion Jayne Air Race. The route would be structured to benefit the sponsor and all U.S. Air Race materials would refer to The *Fabulous Company* Marion Jayne Air Race. The Official Race Program Front and Back covers and two additional pages would feature the *Fabulous Company*, with other benefits being: a Named Award Sponsor, large sponsor-provided plane decal, and a hot-link from the our web site to the sponsor web site.

Start/Finish Host Top Gun - \$5,000 and 6 trophies

Benefits include: Naming 300-mile Air Race in recognition of the Host Sponsor. For example, the Renaissance 300 Air Race would become the *Fabulous* 300 Air Race. All U.S. Air Race materials and press would refer to the *Fabulous* 300 Air Race. The inside front cover of the Official Race Program and one additional page would feature the Fabulous Company, a small *Fabulous* 300 Race Plane Decal is provided, and additional benefits include: Named Award Sponsor, and a hot-link from the our web site to your Internet Home Page. Previous Top Gun Sponsors have included: NoDak Insurance Company, HCC Aviation Insurance Group, City of Lee's Summit, City of Gallup, State of New Mexico, Kenner Convention & Visitors Bureau, Arthur T. Mott Realty, Shreveport Airport Authority.

Marion Jayne Air Race Division Top Gun - \$5,000 and 6 trophies

Benefits include: Naming a Division of the Marion Jayne Air Race in recognition of the Sponsor. For example, there would be the *Fabulous* Division of the Marion Jayne Air Race. All U.S. Air Race materials and press would refer to the *Fabulous* Division. The two pages of the Official Race Program would feature the *Fabulous* Company, a small *Fabulous* Division Decal is provided, and additional benefits include: Named Award Sponsor, and a hot-link from the our web site to your Internet Home Page.

Gold Sponsorship at or above \$2,000 Benefits include: Two full pages in Official Race Program and Plane Decal (if provided), Named Award Sponsor, and linkage from our web site to your Internet Home Page.

Silver Sponsorship at or above \$1,000 Benefits include: One full page in Official Race Program or Plane Decal, linkage from our web site to your Internet Home Page.

Race Supporter at or above \$500 Benefits include: One-half page in Official Race Program, Named Award Sponsor as available and linkage from the race web site to your Internet Home Page.

Race Enthusiast at or above \$200 Benefits include: One-fourth page in Official Race Program, Named Award Sponsor as available and linkage from our web site to your Internet Home Page.

Contributing Race Friends will be listed in the Race Program.

Please complete the information below. Sponsorships are tax deductible to the extent allowed by law. Note that checks and camera ready art work for the race program are due 90 days prior to the race. Electronic material in jpeg file format may be sent to ppurcellk@aol.com. If camera ready art work is not provided, then an acknowledgment will be listed in the program. Race plane decals may be 108 square inches (example 9x12 inches) and must be delivered to the race address 30 days prior to the race. Priority program placement will be given to previous sponsors.

Name:	Phone:
Company:	Fax:
Address:	Check all that apply: Title <input type="radio"/> Top Gun <input type="radio"/> Gold <input type="radio"/> Silver <input type="radio"/> Supporter <input type="radio"/> Enthusiast <input type="radio"/> Friend <input type="radio"/>
Web Site:	Program Page: Full <input type="radio"/> 1/2 <input type="radio"/> 1/4 <input type="radio"/>
E-mail:	Race plane decal <input type="radio"/>

Please make checks payable to the U.S. Air Race, Inc. Send check & this form to:
216 Fresh Meadow Drive Trophy Club, Texas 76262 817-491-4055, fax 817-491-3601

Thank You!